

NINE Enterprises, Inc.  
**Professional Development Catalog**

for

*Johnny Can Spell*  
*Grammar Boot Camp*  
and other  
Literacy Events by Alice Nine

Teaching  
explicit phonics, penmanship, spelling, grammar,  
writing conventions, sentence fluency, composition



Teachers empowering students with English proficiency.

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## Professional Development Venues

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NINE Enterprises offers professional development services in a variety of venues, all of which can be customized for school-wide or district-wide participation. NINE Enterprises uses technology to its fullest level to offer professional development that fits the unique schedule(s) of a district, campus(es), and teacher(s).

- **Hotel workshops** are scheduled based on popular demand and are open enrollment. These workshops are scheduled at a local hotel. Enrollment fees are a per participant basis and are unique to the type of workshop. Workshops are often one day, but may extend up to four days, e.g., Grammar Boot Camp. Recommended teacher materials are usually priced separate from workshop fees. Some workshops are blended and include online sessions; some include access to online support. Participants receive a professional development certificate at the conclusion of the workshop.
- **Online Courses** provided via [www.alicenine.net](http://www.alicenine.net) on a Moodle platform, rival college-level training with personalized feedback, tracking work logs, and completion certificates. Courses are available for general enrollment with per participant charge. Enrollment fees are unique to the course, dependent on the course schedule and personalized feedback. Some courses are available for campus-wide enrollment with a per campus charge.
- **Webinars**, on various live platforms, provide customized professional development and are scheduled based on campus needs. These professional development sessions are scheduled for no less than 60 minutes per group which may include but are not limited to paraprofessionals, teachers, administrators. Options include but are not limited to Follow-Up Question and Answer Sessions, Revisit and Reviews Sessions, and Micro-Workshops.
- **District- / Campus-Wide Onsite** professional development is customized for the needs of a campus or district. The professional development is conducted at a location determined by hosting school or district. The sessions may include time with teachers, administrators, students, and/or parents. Options include but are not limited to workshops, on-the-job sessions combining observation and modeling, classroom observations with debriefing sessions, awareness overviews.

## Professional Development Fee Schedules

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Venue	Fee Range	Description of Fee
Hotel Workshops	\$145 — \$445	Per participant, cost variations are based on number of on-site days and online sessions that comprise a workshop
Online Courses	\$35 — \$145	Per enrollee, cost variations based on length and personalization of feedback of a course
Customized Webinars	\$400 / \$250	\$400 - first session; \$250 per each additional session on same calendar day ("session" = 1 minute to 60 minutes)
District- / Campus-Wide Onsite	\$3200	Per day. Workshops are not to exceed 40 participants; An in-service day is with a single campus; All inclusive.

## Professional Development Events

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Alice Nine equips teachers to incorporate dynamic worksheet-free approaches to ELA instruction. The professional development events listed in this catalog are her most popular. These events range from one-day workshops to multiyear engagements. Based on your unique needs, our job-embedded professional development can be delivered on-site, virtually, or in a blended model. Alice Nine tailors her services to your resources and supports the different needs and abilities of your instructional staff.

### **Johnny Can Spell Word Study**

Option 1: A one-day workshop combined with an online PD course, accessible 24/7, self-paced

Option 2: Online PD course, accessible 24/7, self-paced

Lay aside worksheets as you learn how to integrate systematic, explicit, direct instruction and guided practice in phonemic awareness, phonetics, handwriting, spelling, and vocabulary development during Word Study lessons.

*Johnny Can Spell* is structured by its systematic sequence of knowledge and daily application and review strategies. Instruction incorporates whole to parts to whole using both analysis and synthesis. Repetition, rehearsal, and review build for automaticity that is necessary for success in reading and writing. Instructional strategies provide for multi-sensory and learning styles. Higher order thinking skills and problem solving strategies develop as students reason through possible options related to the English code and word choice. Recommended student materials consist of plain composition notebook, paper, pencils. Student consumables are not needed; optional consumable student notebooks are available for primary levels. Teacher materials for implementation include *Phonogram Cards*, *JCSpell Teacher's Guide*, and appropriate grade level *Lesson Planners* or *Word Analyses* binders.

Make *JCSpell* your approach to phonics, handwriting, and spelling instruction, kindergarten through fifth grade. Aligns with ELA standards.

### **Grammar Boot Camp**

A two-day workshop

Digital Grammar Boot Camp available to members of [academy.alicenine.net](http://academy.alicenine.net)

A firm grasp of English grammar is essential for teachers. Therefore teachers need professional development that focuses on growing their personal knowledge and skills while providing them support with classroom instruction. *Grammar Boot Camp* is a blended training that provides both in a unique combination of on-location workshop sessions and online lessons. Participants are engaged as both learners and teachers. During the on-location workshop, Alice Nine shares how-to front-load grammar with anchor lessons and charts and an interactive grammar notebook. She also models key anchor lessons and simple learning routines. In the online lessons, uniquely designed for blended classroom instruction, teachers (students) are engaged as learners, creating an interactive grammar notebook as they learn all about English grammar. After *Grammar Boot Camp*, Alice Nine uses *TSI+* (next item) in daily *Sentence Studies* to bridge grammar to text, developing both reading and writing skills.

### **Tactical Sentence Instruction Plus**

A one-day workshop

Digital Sentence Studies available to members of [academy.alicenine.net](http://academy.alicenine.net)

Instead of using worksheets or textbook exercises, teach grammar with multi-sensory, student-engaging *Tactical Sentence Instruction (TSI+)*, a routine that aims at an end (*improved compositions and increased comprehension*) beyond the immediate activity (*working with a mentor sentence*). Like all tactical endeavors, *TSI+* is calculated, planned, strategic, and prudent. *TSI+* can fit any grade and any schedule (e.g., time allotted, instructional rotations, curriculum scope and sequence). It is multi-faceted and flexible, matchable to a teacher's instructional style. Although it does not require special materials, Alice Nine's interactive grammar notebook (created during *Grammar Boot Camp* lessons) serves as a student reference tool. Mentor sentences are from a variety of sources -- literature, textbooks, student writing, teacher-created text.

### **Combining Sentences**

A one-day workshop, or a series of webinars

In this workshop, participants experience anchor lessons and charting for transition & connecting words; sentence vs. fragment vs. run-on; and simple, compound, complex sentences. Participants will practice combining sentences using three processes (reduction, coordination, subordination) and examine an instructional sequence.

### **Ape the Author** *Writing with Mentor Text*

A one-day workshop, or a series of webinars

Robert Louis Stevenson, Benjamin Franklin, John Keats, and other authors state that they improved their writing skills by studying and imitating authors whose writings they admired. In this workshop, participants will learn how to use mentor text for imitation to develop craft moves that raise the level of student writing. Participants will learn how to

- Read with the eyes of a writer
- Use imitation to develop craft moves
- Write incredible sentences
- Experience the sheer joy of language and satisfaction of writing well

### **Interactive Poetry Notebook**

A one-day workshop, or a series of webinars

*"Poetry is an echo, asking a shadow to dance."*—Carl Sandburg. Teachers create an interactive poetry notebook as they experience five lesson routines with several poems. Beyond learning about poetry, these daily routines support the development of a myriad of literacy skills--listening, visualization with drawing, vocabulary acquisition, fluency through choral reads, answering textual evidence questions, and composition as poetry is turned into prose. The five lesson routines are Listen and Visualize, Word Learning, Noticing the Poet's Craft, Responding to Poetry, Recast the Poem.

### **Writing Poetry**

A one-day workshop, or a series of webinars

*"Poetry is when an emotion has found its thought and the thought has found words."*—Robert Frost. Teachers experience the joy of language and return to their students with new ideas, fresh energy, and fun techniques. This is a very hands-on workshop. Some might even call it a "make & take" workshop. We write poems and put poetry into prose.

- Poets paint with words--
- Sketching images in minds
- Giving breath to thoughts
- Dancing to a rhythm

Visit Alice Nine's blog [alicenine.net/blog/](http://alicenine.net/blog/) to read some of her poetry. Look under *Stuff I write about*: #PoetryFriday.

### **Small Writing**

A one-day workshop, or a series of webinars

Small writing is writing at the sentence level. In this workshop, you will learn sentence composition activities that introduce and practice writing habits, critical thinking, and craft moves that lift the level of all student writing and bridge to all genre. These r activities can easily be incorporated into any writing program, at any grade level, during any subject. The activities are actually writing strategies, and as students learn the techniques, they transfer them to composition writing.

**How We Write**

A five-day onsite training with in the classroom practicums

A Powerful Week of Onsite Professional Development

*Docendo discimus: By teaching, we learn.* -a Latin proverb

Schedule a week of on-the-job professional development that goes into the classroom. This training model incorporates teacher-only sessions and in-the-classroom sessions. Teachers learn by observing classroom instruction in real time and by replicating the model before the next session. Strategies and activities from Alice Nine's other workshops are drawn into this real-time training. While writing *one-sentence compositions*, students experience the complete writing process, are introduced to academic vocabulary and conferring procedures, and have charted their learning. Using the "How We Write" approach, instruction in the writing process is easily aligned vertically as well as horizontally.

**How We Write**

*(shorten version)*

A one-day workshop

A One-Day Workshop Version of the week-long "How We Write"

This workshop presents a synopsis of *How We Write*. Rather than a week of real-time professional development in the classroom, teachers review the lesson content, procedures, products for the five extended lessons. Alice Nine models how to teach each stage of the writing process while working with *one-sentence compositions*. She will share step-by-step the instructional plan, anecdotes from the classroom, and artifacts from lessons.

**Vocabulary Builders**

A one-day workshop

*"The limits of my language are the limits of my mind. All I know is what I have words for."* -Ludwig Wittgenstein

Alice Nine models and explores application of easy-to-manage, student-engaging, cross-curricular instructional activities that support vocabulary development without word-defining lists. Research has identified the three most critical vocabulary expanding skills--use of resources, use of context clues, use of word components. The activities in this workshop give students practice building these skills.

**Words at Work -- Literacy Centers**

A one-day workshop

*"Vocabulary enables us to interpret and to express. If you have a limited vocabulary, you will also have a limited vision and a limited future."* -Jim Rohn

Alice Nine presents incredibly easy, dynamic learning centers: *Word Webs* and *Breadcrumbs* are two favorites. During the workshop, participants experience several centers--their creation, operation and management. They also discuss how to incorporate student center work into student writing. Participants will construct at least one center.

**Connecting Spanish and English**

A one-day workshop, or three days onsite with classroom practicums

This is a one of a kind training! Uniquely suited for dual language and bilingual classrooms and newcomer programs, it is excellent for any teacher who has Spanish-speaking students in his/her classroom. Steve Nine presents this workshop. Fluent in Spanish and English, Steve compares and contrasts sounds of both languages to develop strong phonemic awareness that supports vocabulary development and quick language acquisition. The workshop is very hands-on; many teachers report improvement in their pronunciation of English words. Steve Nine, an experienced educator and Alice Nine's son, resides with his family in Ecuador, South America. Advanced scheduling is necessary for this workshop.

## PD connected to Texas STAAR Writing Assessment

### **Writing STAAR™ Essays**

A combination of onsite and online.

Texas teachers need to know the demands and constraints of essay writing as outlined in the ELAR TEKS and assessed on the STAAR™. They need a very clear understanding of the distinctions of an expository essay, especially those written in response to a personalized prompt. They need simple but effective strategies that enable students to get inside the prompt, respond to the prompt, plan the essay, and confidently draft and revise. To this end, the *Writing STAAR™ Essays* serves elementary teachers by deciphering the language of the rubrics, deconstructing the essay prompt, and developing the essay with the help of Alice Nine's "X-Builder for Body." This is blended workshop, a combination of onsite and online sessions.

### **Snippety Grammar 4 STAAR™ Editing**

A one-day workshop

Texas teachers need an understanding of grammar as outlined in the ELAR TEKS and assessed in the editing section of STAAR™ Writing. They must know the vertical alignment of this knowledge and skill base that is critical to building student success. In addition, they need simple, explicit, systematic ways to teach the knowledge and skills for application during editing. They need training that clarifies and builds teacher knowledge and establishes a pedagogy based upon educational and brain research. To this end, *Snippety Grammar 4 STAAR Editing* is offered to teachers.

During the workshop, participants experience key anchor lessons and routines that build student knowledge of grammar. These lessons and routines are selected based on readiness and supporting ELAR TEKS and released STAAR questions. Drawing upon her experience as a copy editor, Alice Nine shares simple, explicit, systematic ways to apply knowledge of grammar and conventions during the editing process.

## Professional Development Provider

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Northwest Instructional 'N Educational Enterprises Inc. (NINE Enterprises Inc.), founded by Alice Nine in 1987, is dedicated to advancing English literacy skills by enabling teachers and parents through professional development and resources. Since its founding, NINE Enterprises has served thousands of teachers and parents, equipping them to empower students with English proficiency.

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## Alice Nine



Alice Nine, an educational consultant and author, has a tenacious focus on literacy. Her instructional strategies are practical and common sense, founded on research-based principles.

In the 1980s, Alice Nine began searching for a more effective way to teach language skills. Her search led her back in history to teachers who more than 100 years ago did so much with so little in American one-room schoolhouses. As she read their diaries and studied their textbooks, she increased her own knowledge of English and made dramatic changes in her approach to teaching reading and writing, integrating the traditional threads of language instruction (phonics, handwriting, spelling, grammar) into a single lesson time. This integrated instruction grew student knowledge and skills, simultaneously impacting both reading and writing. The response and success of her students was amazing.

Out of her personal experiences, a desire to help other teachers secure the same success for their students was conceived. As she shared her knowledge and experiences, this desire gave birth to *Johnny Can Spell & Johnny Can Write*, and later *AliceNine Grammar*.

Alice Nine has traveled nationally and internationally to conduct hundreds of workshops and countless in-services, awareness sessions, and convention presentations.

She has written *Johnny Can Spell Teacher's Guide*, *Johnny Can Write Teacher's Guide*, *Grammar Applications*, the seven-volume *Johnny Can Spell & Write Lesson Planner Series*, and the four-volume *Johnny Can Spell & Write Word Analyses Series*—totaling fourteen binders ranging from 200 pages to 450 pages each. Thousands of teachers use her materials as part of their language arts instruction and participate in ongoing professional development at the online *Alice Nine Professional Development Center*. (Enter the Center from [www.alicenine.net](http://www.alicenine.net).) In 2018, Alice Nine launched her online Academy with grammar lessons for blended instruction.

A teacher of teachers, Alice Nine shares from her wealth of knowledge and personal experiences as a teacher, administrator, consultant, parent, and grandparent. Teachers and parents leave her dynamic workshops not only challenged but also equipped to make a deeper commitment to excellence in literacy instruction and to their own abilities to contribute to the lives of our children. Attending one of her workshops will revolutionize your teaching forever.

Alice Nine earned a bachelor of science degree in elementary education from Evangel University, Springfield, Missouri, and a master of science degree in education administration from Portland State University, Oregon. She makes her home in Portland, Oregon.